

Meet Judy Oberg
2026 Maine Association of REALTORS® President

Why did you begin a career in the real estate industry?

I was looking for a way to get back into the working world. I stayed home with our two children until they were in elementary school. My husband owned an insurance and real estate company. That seemed like a good fit. I was going to do this just part time. 😊

What was your first transaction?

I had someone looking for parcel of land. They ended up buying a small camp on the water!

What has been your favorite transaction?

Hmmmm. It has been 28 years. Let's see. I always enjoy finding a home for first time home buyers. It is very exciting to help them navigate that world. You can only be a first-time home buyer once.

What is something people may not know about you?

I grew up on a farm. I loved riding horses. We had two dogs and ten barn cats. No mice allowed!

What led you to the Presidency of the Maine Association of REALTORS® (MAR)?

I have been involved with almost every aspect of the Maine Association of REALTORS®. This includes our local Council, our Mountains to Shore Board, The Maine Association of REALTORS® Foundation and numerous committees. I find it rewarding to be involved and try to make a difference. I was nominated (which was a surprise) and asked to interview for the President position. So, here I am.

What would you like members to know about MAR?

That is a well-run association. We are so fortunate to have the leadership and staff in Augusta, under the wonderful leadership of Suzanne Guild. When you get a chance to travel to national meetings and network with other state leaders it becomes obvious that we have a well-oiled system here in our state. We work well together and it shows!

What is your plan for MAR for 2026?

I am going to continue the programs that have been set forth by the Presidents before me. I want to concentrate on better Communication among our REALTORS® in the state. I have capitalized that word for a reason. It is one of the most important aspects of a successful transaction. I want to emphasize the need for one-to-one communication with each other to produce successful results. If we can work together, it will produce great results.

What would you like members to know about the National Association of REALTORS® (NAR)?

NAR is a tremendous organization that does the lion's share of work. They are the glue that keeps our REALTOR® organizations viable. So much happens at the national level that we are not aware of. The amount of national legislative work that happens is tremendous. I can't describe in a few words how important they are to all of us.

How do you relax and unwind?

Family!! I love to hang out with our grown children and our 5 grandkids. We are lucky to be able to ski, swim and boat together. They grow up so fast. I want to enjoy these years. I love to travel. I also love to sing and am in a few groups. I also play the ukelele, which is a hoot! I am in a group of about 16 people. We play at numerous places to help make others smile.

Where's your favorite place in Maine?

I love being at our lake house in Bridgton. It is a seasonal camp that has been in my husband's family for over 75 years. It is a symbol of family, fun, and love for all of us.

How can members be in contact with you?

I am open to all! Please call, text, or email me. My contact information is judy@obergagency.com and 207-838-0059. I promise that I will pick up or return your texts and emails. It's all about communication! 😊