

# WHAT'S UP IN AUGUSTA?

Issue 9



April 5, 2023

## It's HERE- Rally with MAR tomorrow!

*Thursday, April 6th is Maine REALTORS® biggest advocacy day of the year!*

If you haven't registered, don't worry, you can still participate and connect with your state Senator and Representative from **ANYWHERE**.

**But how you ask?** -- Watch for an email tomorrow morning, April 6th (Thursday) at 8am and be ready to click "Take Action".

You will be able to **ACT** from anywhere by using the link below which provides a pre-written message that will be delivered to your legislators.

Visit the Rally website below to learn more about issues facing our industry and property owners in Maine!



**Rally Day Website**

## What to Expect for 2023 Rally Day:

It's been **4 years** since we've been at the State House!  
(pictured left: 2019's Rally Group)

Here is what the day looks like:



**Pictured: 2019 Rally Day**

**8:01am-** Check your email for an **ACTION message**, click and respond to the CALL for ACTION, you can do this from **ANYWHERE**. Your response will be delivered directly to your State Senator and House Representative. **(Don't worry, you just need to follow 2 prompts!)**

**9am-10am:** Meet at **The Governor Hill Mansion** Get your rally pack, sign cards to legislators, meet your MAR Government Affairs team and REALTOR® legislators.

**10:30am- 1pm** **Maine State House, Hall of Flags** Advocate and Mingle with REALTORS®, Senators and Representatives. **Guest Speakers:** Maine Senate President Troy Jackson, Speaker of the House Rachel Talbot-Ross (invited), and Governor Mills' Community Development & Strategic Initiatives, Senior Advisor Ryan Fecteau. Lunch will be provided and you will be able to watch the 131st Maine State Legislature in action from each of the chambers galleries!

### **What's a RALLY PACK?**

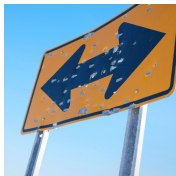
Staff has prepared each live registrant with:

- Post card talking points
- REALTOR® swag window clings
- Name Badges ( *Be sure to bring your own name badges and business cards too!*)
- Pre-addressed cards with your Senator and House Representatives names.

## **Getting involved:**

**Let your voice be heard, speak up on issues important to your industry-- on Thursday and everyday!**

Let us know if you have a close relationship with a state legislator, or would like to be contacted to communicate on matters important to our industry.



## **What does it all mean?**

MAR positioning is guided by our **Public Policy Statement** and we determine our 1-4 ranking of positioning based on the level of lobbying effort in each.

MAR's lobbying efforts are incremental:

**FOUR-** A 4 indicates monitor only – for information purposes

**THREE-** A 3 with a Support, Oppose, or Neither For Nor Against will receive written testimony only and some general lobbying to keep the bill on track. A 3M is a watch status.

**TWO-** A 2 with a Support, Oppose, or Neither For Nor Against will receive verbal and written testimony, higher level of lobbying including member engagement to influence the outcome. A 2M is generally reserved for “concept drafts” where the bill text hasn’t been released.

**ONE-** A 1 with a Support, Oppose or Neither For Nor Against will receive verbal and written testimony, and the very highest level of lobbying using all strategies to achieve the desired outcome.

***Review the latest MAR Bill Tracking Report***



TO ENGAGE from anywhere, Please text the word "REALTORS" to **30644**, to activate **REALTOR® Party Mobile Alerts**.



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