



# MAINE ASSOCIATION OF REALTORS®

Your Real Estate Experts

## 2023 ZIPFORMS:

The 2023 MAR Forms are scheduled to automatically load into your library to be available on Thursday, January 12. The 2023 forms will have a 2023 copyright date in the footer.



[View the marked-up versions of the 2023 forms changes](#)  
(password: codeofethics)

## WELCOME TARA!

Tara Marquis has joined our team as the Maine Association of REALTORS® Foundation Program Manager after Debbie King-Johnson's retirement. Tara comes to the MAR Foundation with a background in human resource management and property management and is quickly making connections with Maine's non-profit housing providers. Tara will be at the MAR office on Tuesdays and Wednesdays and can be reached at [tara@mainerealtors.com](mailto:tara@mainerealtors.com) or 207-622-7501.

## LUNCH AND LEARN JANUARY 30:

Join us on January 30 from 12:00 – 1:00 p.m. via Zoom (no-cost) as we host the [Maine Land Use Planning Commission](#) for a session regarding Maine's Unorganized Territories. We welcome LUPC's Stacy Benjamin, Acting Chief Planner and Audie Arbo, Permitting and

Compliance Manager to provide an overview of the Land Use Planning Commission's role as the planning and zoning administrator for Maine's Unorganized Territories. Their discussion will include how permits for development projects are obtained and reviewed, and the standards that apply to residential and commercial development proposals.

[Register Now](#)

## MEET AND SHOW IDENTIFICATION:

## Quick Links

[Maine Association of REALTORS®](#)

[National Association of REALTORS®](#)

[Maine Listings](#)

[Maine Real Estate Commission](#)

## Board Portal Links

[Greater Bangor Association of REALTORS®](#)

[Greater Portland Board of REALTORS®](#)

[Kennebec Valley Board of REALTORS®](#)

[Maine Association of REALTORS®](#)

- Maine Commercial Association
- MAR Only Members
- York County Council

[Mid-Coast Board of REALTORS®](#)

- Acadia Council
- Waldo County Council
- Penobscot Bay Council

[Mountains to Shore Board of REALTORS®](#)

- Androscoggin Valley Council
- Lincoln County Council
- Merrymeeting Council
- Western Maine Council

## MAR Leadership

1) A couple was home in York County and a REALTOR® knocked on their door. The REALTOR® said that she had been called by the homeowner to list the home and had arrived with the listing agreement prepared for them to sign and was ready to take photographs. The couple had not made the call, had no intention of selling, and had not contacted the REALTOR® who had arrived.

2) A REALTOR® received an email from an individual claiming to be a REALTOR® with an out-of-state real estate agency, had a buyer interested in properties in southern Maine, and might be interested in a referral. In the end, the individual was not a REALTOR® and did not hold a real estate license.

For prospective sellers, buyers, and REALTORS® who are not physically located near you/the property, ask them to Zoom, Google Meet, Facetime with you for a first meeting – and ask them to show their identification on the screen. While scammers may also have fraudulent identification, they are likely to be unwilling to show their face on a screen. For those who are nearby, always schedule first meetings with customers/clients in the office, verify their identity (take a photo of their driver's license), and introduce them to a colleague.

Trust your instincts, be safe, and let law enforcement and others know about any suspicious and unsettling interactions. Always.



### **MAINE REALTOR MAGAZINE:**

The winter issue of Maine REALTOR® magazine was mailed to your “Communication Preference” address on file at the Maine Association of REALTORS®. See below for instructions on how to update your contact information. The default communication preference is your office address.

[You can read and share your digital edition of the Maine REALTOR® magazine here](#)

Thank you to our advertisers for making this product available to our membership! If you want to share a magazine article with your clients or customers, just click within the article of interest, and note the buttons in the top center to share through Facebook or to download for distribution. Remember, all ads are hyper-linked, so readers can click and view the websites of the advertisers too!

### **COMMUNICATION PREFERENCE:**

To update your “Communication Preference” in the MAR membership system:

President

Carmen McPhail

President Elect

Paul McKee

First Vice President

Jeff Harris

Treasurer

Eric Flynn

Chief Executive Officer

Suzanne Guild

Last Issue: January 3

Some content may be commercial in nature.

- 1) Login to the [Maine Association of REALTORS® RAMCO portal link](#)
- 2) Help info is on the top and bottom of the portal sign-in screen. Please contact MAR if you need login and password assistance.
- 3) Click on the “Update Your Member Profile” in the blue box (upper left)
- 4) Note the five sections on the left to update (Main, Home Address, Mailing Address, Personal, Communication Preference)
- 5) Update your information in each section and be sure to click on Save at the bottom of each section

### **OPEN ENROLLMENT DEADLINE IS JANUARY 15:**

The Made for Maine Health Coverage Act, passed by the Maine Legislature in 2020, authorized the creation of a State-run health care insurance marketplace where individuals and families can shop for health insurance. Maine’s Marketplace, called CoverME.gov is now open. All plans sold through CoverME.gov provide comprehensive coverage and Essential Health Benefits.

The Open Enrollment Period is November 1, 2022 through January 15, 2023, and you can use <https://CoverME.gov> to:

- Shop for and compare health insurance plans that provide quality comprehensive coverage.
- Apply for financial assistance to lower health insurance costs.
- Find a certified expert to guide you through the shopping and enrollment process and answer your questions at no cost to you.

To learn more: [Click Here](#)

### **NAR INSURANCE PLACE**

You can also check out the health insurance options at NAR’s REALTORS® Insurance Place. [Find out more here.](#)

### **MAINE LISTINGS NEWS:**

Click on the links below to learn about:



- [Meet the 2023 Maine Listings Officers!](#)
- [What's the Difference Between Withdrawn and Cancelled?](#)
- [Legal Names](#)
- [EULA](#)
- [Statistics Reports](#)
- [How's the Market?](#)
- [Compliance Corner](#)
- [Training](#)

Connect with us!

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