THE ECONOMIC IMPACT OF A TYPICAL HOME SALE

in Maine

The real estate industry accounted for **\$15.7** billion or **18.6%** of the gross state product in 2022.

TOTAL ECONOMIC IMPACT \$146,000 Multiplier of housing New home Expenditures related Income generated from related expenditures to home purchase construction real estate industries \$76,841 \$22,432 \$5,240 \$41.494 52.6% 15.4% 28.4% 3.6% of total impact of total impact of total impact of total impact

Real Estate Industries: We assume that commissions, fees and moving expenses, or income to real estate industries, associated directly with the purchase are about 9% of the median home price.

Expenditures related to home purchase: Furniture and remodeling expenses are about \$5,240 based on the NAHB figure. <u>https://eyeonhousing.org/2022/06/how-a-home-purchase-boosts-consumer-spending-</u>

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Multiplier effect: The multiplier effect accounts for the fact that income earned in other sectors of the economy as a result of a home sale is then re-circulated into the economy.

New construction: Additional home sales induce added home production. Typically, one new home is constructed for every six existing home sales. Thus, for every existing homes sale, 1/6 of a new home's value is added to the economy.

Sources: BEA, U.S. Census, NAHB, Macroeconomic Advisors, NAR

