



MAINE ASSOCIATION OF REALTORS®

Your Real Estate Experts

MAR CONVENTION (virtual) – OCTOBER 5-7:

Registration is open!

Join us for 50-minute, no cost mini-sessions on October 5-7 featuring these national speakers:

- **Jackie Leavenworth**: “Low Inventory to High Opportunity: How to Thrive in This Market”
- **Trista Curzydlo**: “It’s 2 a.m. Do You Know What Your Data is Doing?”
- **Chandra Hall**: “Conversion Scripts that Work”
- **Marc Cunningham**: “Formulas for Working with Real Estate Investors”
- **Kimberly Allard**: “ZipForms Tips”

MAR is also offering two continuing education courses (\$20/each):

- **Amy Buchas Lavoie**: “Understanding and Preventing Racial Bias in Real Estate”
- **Hannah McMullen, Esq. and Andy Cashman, Esq.**: “2021 Legal Updates and 2022 Forms Changes”

Read the course details [here](#).

[Click here](#) to view the schedule and to register. Please register and drop in when you can!

If you need registration assistance (i.d. and password) please contact: elisabeth@mainerealtors.com

THANK YOU TO OUR 2021 CONVENTION SPONSORS!

The support of these industry partners is most appreciated!

Double Gold Sponsor – [Skowhegan Savings Bank](#)

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- Western Maine Council

For additional sponsorship opportunities, please contact tanya@mainerealtors.com

FOUNDATIONS 5K!

MAR is hosting a virtual 5K with proceeds split evenly between the Maine Association of REALTORS® Foundation and NAR's REALTORS® Relief Foundation. Run or walk from wherever you are and on your own schedule -- or choose to "Donate" only and support the Foundations from your comfy couch.

To learn more and to register (\$25 + nominal processing fee): [Click Here](#)

SEPTEMBER IS REALTOR® SAFETY MONTH:

Please remember to identify yourself:

When showing a property, always ring the doorbell or knock – and announce yourself loudly – before entering. Also knock and announce yourself loudly before entering any closed room; for courtesy and for your own safety.

Identify your REALTOR® status in all contacts with other REALTORS®, on the telephone and electronically (email and text) by stating your name and your agency affiliation, again, as a courtesy and for safety reasons.

As an added reminder:

If there is a substitution of agent for a showing, please let the listing agent know prior to the scheduled showing time. It can be alarming to the listing agents if they are expecting a certain agent at the showing and a different person shows up, especially if they have not met prior to the showing and the house is vacant. Stay safe and be courteous!

Trust your instincts, be safe, and let law enforcement and others know about any suspicious and unsettling interactions. Always.

FLOOD INSURANCE RISK RATING 2.0 EFFECTIVE OCTOBER 1:

Risk Rating 2.0 was designed by the Federal Emergency Management Association to modernize the National Flood Insurance Program's (NFIP) insurance pricing methodology and more accurately tie its rates to the flood risks of individual properties. Based on FEMA's nationwide analysis, Risk Rating 2.0 will help ensure NFIP policyholders pay a rate proportionate to their property risk. The new initiative will also help FEMA identify and target mitigation grant dollars to the highest risk properties.

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Last Issue: September 9

Some content may be commercial in nature.

Risk Rating 2.0 represents the first significant update to NFIP rating methodology in almost 50 years. **The new rates will begin to take effect on October 1, 2021, for new NFIP policyholders and existing policyholders who may want to opt in to take advantage of immediate decreases in their premiums.** All other existing policyholders would receive the new rates on April 1, 2022.

FEMA Information: [Click Here](#)

60-minute NAR video: [Click Here](#)

For a snapshot of Maine: [Click Here](#)

MREC CONSENT AGREEMENT:

By MAR Legal Counsel, Hannah McMullen

At the time of license renewal, licensee checked “NO” to the statement about having the required education hours. Licensee notified the Commission within 30 days that the continuing education requirement was completed. However, the licensee had only completed 18 clock hours instead of the required 21 clock hours. Fine was \$750 and licensee agreed to submit within 10 days a course certificate showing completion of the remaining 3 clock hours of approved continuing education.

MAINE LISTINGS NEWS:

- Free upcoming Flexmls webinars
- ShowingTime LIVE “Quick Start” Webinar
- Why Can’t I Change My Listing Status From Pending Continue to Show to Closed?
- The Importance of Accurate Information in the MLS
- Flexmls Tip of The Week
- Optimize Your Listings with FloPlan!

[Here is the link](#)



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