



# MAINE ASSOCIATION OF REALTORS®

*Your Real Estate Experts*

## **SALES AND VALUES UP IN MARCH:**

In a press release to the media today, Maine home sales increased 16.81% comparing March 2021 to March 2020. The median sales price (MSP) was \$268,500, a 17.79% increase in that same time period. NAR reports that existing home sales and values were up nationally and in the northeast, comparing March 2021 to March 2020.

For more information, view the press release here: [Click Here](#)

## **SAFETY:**

We are aware of a male who is contacting female REALTORS® and real estate offices in Kennebec and Somerset counties asking to work with female agents and look at properties in remote locations. He is aggressive and inappropriate. Law enforcement advises that, if you tell this person to stop calling you and he does not, you should contact your local law enforcement and file a complaint.

As always, trust your instincts, be safe, and let local law enforcement and your colleagues know about any suspicious and unsettling interactions.

## **WHAT'S YOUR SAFETY PROTOCOL?**

Every customer/client. Every time. What is your personal safety protocol? [Here's a three-minute video](#) that highlights best practices and is formatted in a way to be shared with your clients.

## **THANK YOU FOR VIRTUAL RALLYING!**

THANK YOU! Our virtual Maine REALTOR® Rally was a success! Your actions resulted in 867 emails sent to 165 legislators – 89% of the Maine Legislature! In addition, nearly 100 REALTOR® members snail-mailed personal notecards to their Representative and Senator bringing our total communication touches to over 1,000! Our digital Rally ads had 16,700 impressions. Terrific engagement!

## **Quick Links**

[Maine Association of REALTORS®](#)

[National Association of REALTORS®](#)

[Maine Listings](#)

[Maine Real Estate Commission](#)

## **RAMCO Portal Links**

[Greater Bangor Association of REALTORS®](#)

[Greater Portland Board of REALTORS®](#)

[Kennebec Valley Board of REALTORS®](#)

[Maine Association of REALTORS®](#)

- Maine Commercial Association
- MAR Only Members
- York County Council

[Mid-Coast Board of REALTORS®](#)

- Acadia Council
- Mid-Coast Council
- Penobscot Bay Council

[Mountains to Shore Board of REALTORS®](#)

- Androscoggin Valley Council
- Lincoln County Council
- Merrymeeting Council
- Western Maine Council

## **OUR ADVOCACY CONTINUES:**

We are expecting around 1,700 legislative bills to be considered this session of the Maine Legislature. MAR's government affairs team reads every single bill that begins its legislative journey and works with the MAR Legislative Committee and MAR Board of Directors to 1) identify those bills that impact Maine's real estate industry, and 2) establish a monitor, support, or oppose priority position for each bill. Each priority bill is worked accordingly toward a resolution.

Those bills are added to MAR's "Legislative Bill Tracking Report" on a regular basis. Currently, MAR is tracking 285 bills with topics ranging from increased taxes on real estate, impact fees on vacant residences, eviction delays, and mandatory point of sale testing.

Check out the Advocacy tab on the [MAR website](#) for links to our [MAR Bill Tracking report](#) (password: codeofethics) and tools you can use to read the proposed legislation, know when a public hearing is taking place, listen and watch the hearings, read public testimony about the bills, and more.

[Click here](#) for more information

The Public Policy Statement of the Maine Association of REALTORS® guides our advocacy efforts: [Click Here](#)

For additional assistance: [suzanne@mainerealtors.com](mailto:suzanne@mainerealtors.com)

## **CHECK US OUT ON INSTAGRAM:**

Follow [@maineassociationofrealtors](#) on Instagram!

## **APRIL IS NATIONAL FAIR HOUSING MONTH!**

**ARTICLE 10:** Article 10 of the NAR Code of Ethics states: REALTORS® shall not deny equal professional services to any person for reasons of race, color, religion, sex, handicap, familial status, national origin, sexual orientation, or gender identity. REALTORS® shall not be parties to any plan or agreement to discriminate against a person or persons on the basis of race, color, religion, sex, handicap, familial status, national origin, sexual orientation, or gender identity. (Amended 1/14)

REALTORS®, in their real estate employment practices, shall not discriminate against any person or persons on the basis of race, color, religion, sex, handicap, familial status, national origin, sexual orientation, or gender identity. (Amended 1/14)

To review Article 10 and the Standards of Practice

## **MAR Leadership**

### President

Aaron Bolster

### President Elect

Madeleine Hill

### First Vice President

Carmen McPhail

### Treasurer

Sherri Dunbar

### Chief Executive Officer

Suzanne Guild

Last Issue: April 15

Some content may be commercial in nature.

(including the new Standard of Practice 10-5 regarding harassing or hate speech): [Click Here](#)

### **ONE WEEK LEFT FOR CHANCE TO WIN \$50:**

Fairhaven is a no-cost simulation training, developed by NAR, to help REALTORS® identify, prevent, and address discriminatory practices in real estate. The online experience has REALTORS® work against the clock to sell homes, while confronting discrimination in the real estate buying process.

All Maine REALTORS® who have completed Fairhaven before the end of day April 30 will be eligible for a random drawing for a chance to win \$50. We'll be choosing 10 winners – could be you!

Fairhaven can be completed in one sitting, or you can come and go from the online platform as your schedule allows.

[Visit Fairhaven here](#)

For assistance with login information: 1-800-874-6500  
Monday-Friday from 9:00 a.m. to 6:00 p.m.

### **PUT YOURSELF AND MAINE ON THE MAP:**

We know that you are community champions – and good neighbors – now let the national REALTOR® membership know how you volunteer in your community! Add yourself to the map - Maine isn't represented yet: [Click Here](#)

### **MAINE LISTINGS NEWS:**

- Upcoming webinars including FOREWARN (back by popular demand)
- Sharing Your Listing to Social Media
- Utilizing "Private While Off Market" For Photos
- How Often is MarketStats Updated?

[Here is the link](#)



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