



MAINE ASSOCIATION OF REALTORS®

Your Real Estate Experts

MAR BOARD OR DIRECTORS ACTIONS:

The following are among the actions at the February 10 Board of Directors meeting:

- Approved the MAR Legislative Committee recommended priority positions for legislative bills;
- Approved \$5,000 from the MAR Issues Fund as a corporate investment in MARPAC;
- Approved the publication of Maine REALTOR® magazine through 2021 with JW Publishing, Inc;
- Approved Madeleine Hill, REALTOR® as a Maine Listings Director through December 31, 2022.

Reminder: You can view MAR's legislative bill tracking report [here](#) (password: codeofethics)

HOME SALES STATISTICS BY COUNTY:

Home sales statistics by county and the state of Maine comparing 2008 through 2020 are available [here](#).

HOMESTEAD EXEMPTION:

The homestead exemption provides a reduction of up to \$25,000 in the value of a home for property tax purposes. To qualify, the applicant must be a permanent resident of Maine, the home must be the applicant's permanent residence, the applicant must have owned a home in Maine for the twelve months prior to applying, and an application must be filed **on or before April 1** with the municipality where the property is located (only need to file once). To learn more and share this link with your clients: [Click Here](#)

SOCIAL MEDIA AND ADVERTISING:

Listings that are posted on your personal Facebook page (and other social media platforms) are considered advertising by the Maine Real Estate Commission. Be sure that all advertising, including advertising on social media, contains the trade name of the agency as licensed by the Maine Real Estate Commission, and that the agency trade name prominently appears or is readily accessible to the public. If an agent plans to share on social media an exclusive listing held by another agency,

Quick Links

[Maine Association of REALTORS®](#)

[National Association of REALTORS®](#)

[Maine Listings](#)

[Maine Real Estate Commission](#)

RAMCO Portal Links

[Greater Bangor Association of REALTORS®](#)

[Greater Portland Board of REALTORS®](#)

[Kennebec Valley Board of REALTORS®](#)

[Maine Association of REALTORS®](#)

- Maine Commercial Association
- MAR Only Members
- York County Council

[Mid-Coast Board of REALTORS®](#)

- Acadia Council
- Mid-Coast Council
- Penobscot Bay Council

[Mountains to Shore Board of REALTORS®](#)

- Androscoggin Valley Council
- Lincoln County Council
- Merrymeeting Council
- Western Maine Council

the agent must have written consent from the designated broker who has been authorized by the owner to provide consent.

MESSAGES ARE NOT FROM NAR:

Unsolicited texts and robocalls from numbers claiming to represent "NAR health insurance" are again targeting REALTOR® members. These messages do not originate from NAR, which never makes unsolicited outreach to enroll members in insurance programs or solicits their personal information. NAR does have legitimate insurance offerings through the REALTOR Benefits® Program and REALTORS® Insurance Place. You can find those offerings [here](#).

NEW 2021 ADS: THAT'S WHO WE R:

NAR's consumer ad campaign "That's Who We R" will launch a new wave of 2021 ads on Monday, February 15. [Check back here](#) for information about the ad campaign as it hits the airwaves.

MAINE LISTINGS NEWS:

Click on the following link to learn about:

- Upcoming webinars
- Flexmls Mobile Enhancements
- 2020 Annual Report for Maine Real Estate Informational System, Inc.
- New Look for Forms and Docs
- New System Status Alert Feature Added on MaineListings.com

[Here is the link](#)

HOLIDAY HOURS:

MAR and Maine Listings offices will be closed Monday, February 15 for the Presidents' Day Holiday. Maine Listings will monitor the systems over the holiday weekend. If you notice any issues, please email help@mainelistings.com

FUN FACTS:

Presidents' Day is an American holiday celebrated since 1971 on the third Monday in February. Originally established in 1885 on February 22 in recognition of President George Washington's birthdate, the holiday is still officially called "Washington's Birthday" by the federal government.

P.S. Happy Valentine's Day too!

MAR Leadership

President

Aaron Bolster

President Elect

Madeleine Hill

First Vice President

Carmen McPhail

Treasurer

Sherri Dunbar

Chief Executive Officer

Suzanne Guild

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Some content may be commercial in nature.



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