

# Beddy

Know in advance who are you going to call when...

...your instincts tell you to get help

...you're just a little nervous

...you need help at an open house

Get a buddy and program his or her number into your Speed dial





# Cally

Always have your keys with you

Park in a well lit area

Don't get blocked in

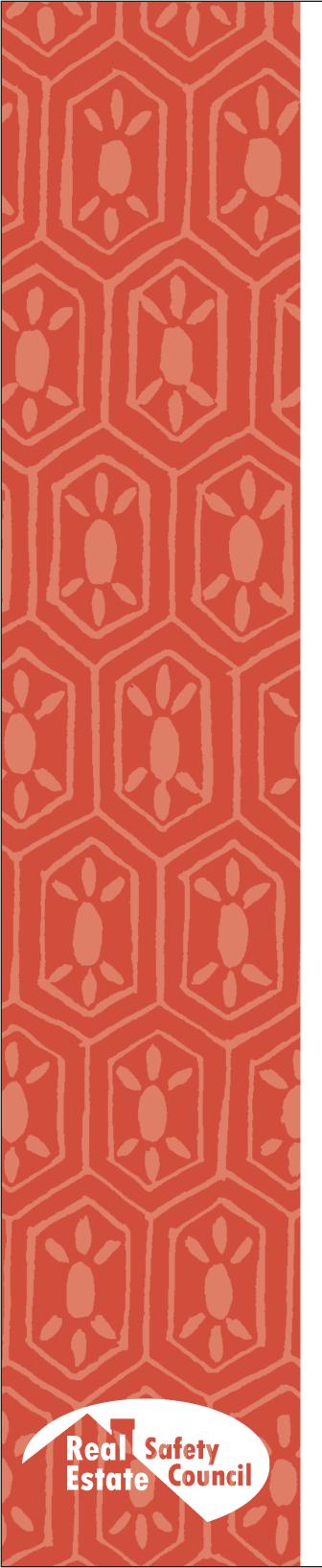
Beware of dead-end streets

Keep your car in good running condition

Consider using separate cars

#### If you must take one car, you must take one car,





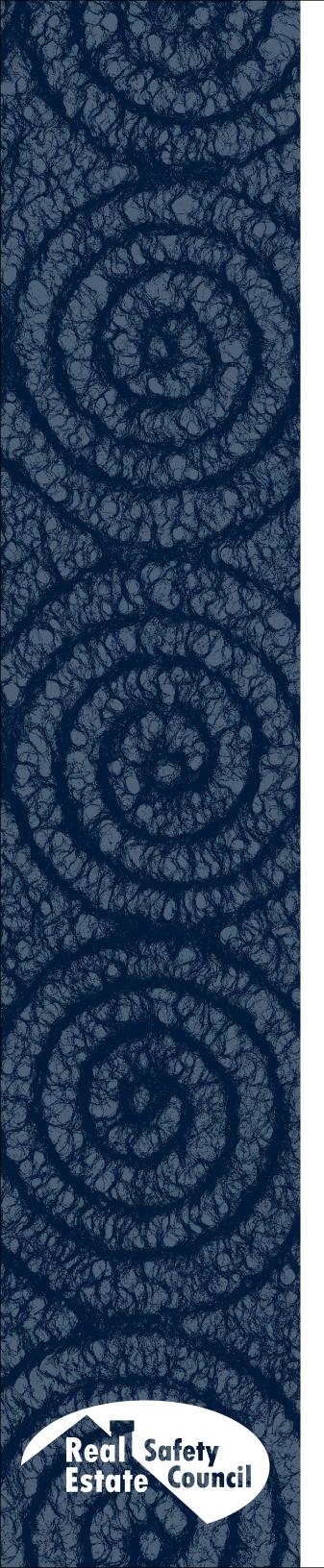
# DCINCEI CEI is not always easy to identify

Gut feelings
Hesitation
Unexplained Fear
Apprehension

These are signals that something isn't right.

#### Pay attention and VIIIS Instincts!





### Dress for Safety

Don't wear expensive jewelry

Always wear your cell phone

Dress for the weather

Only carry what minimal cash or credit cards you need

#### Wear shoes you can





# Fight?

Yell "fire" to get attention

Run and call 9-1-1 when you can

Get some self-defense training

#### If you strike, it





## Distress 5

Have a prearranged distress signal:

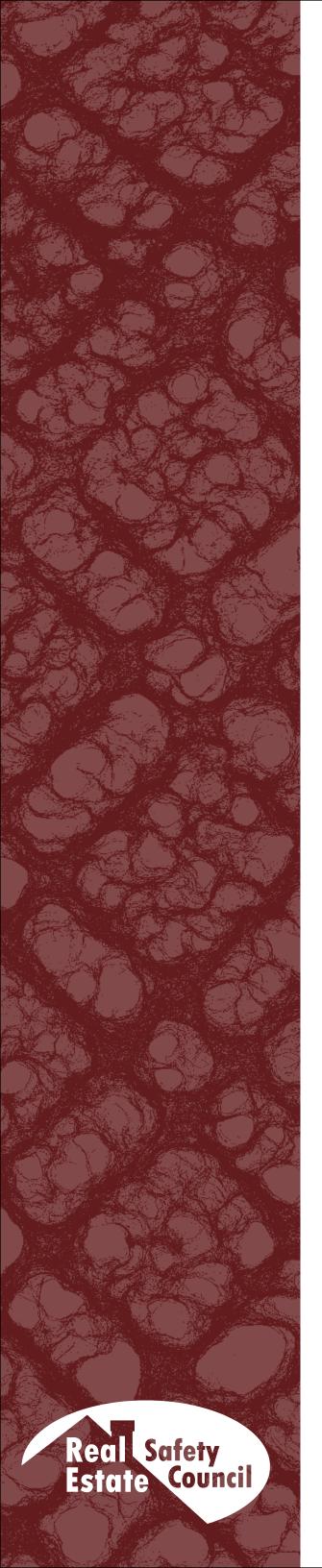
Example: "I'm at the Jones house and I need the Red file right away."

Share and practice your distress code with:

your office colleagues family friends

#### Use it ime anytime you feel uneasy.





# Keep a Cell phone cell phone at your side

Leave your phone on

Program into speed-dial:

- 911
- buddy
- office

Create and share a distress signal

Keep a fully-charged phone

#### 





#### Know White dealing with

#### When you have new clients:

Meet them in the office Verify their identities

- Get their car make and license number
- Photocopy their driver's license
- Complete the Client I.D. Form

#### A serious client will not hesitate to share this information





# Let them Control Contr

Plan your escape routes in advance
Leave doors open
Avoid attics and basements
Walk behind your clients
Stay by the door

### Follow your III Still CtS when showing a home





## Open house. Sufety tips

Don't advertise a listing as vacant

Establish escape routes from each level

Call the office or a buddy hourly

Keep your keys and cell phone with you

Park where you can get out quickly

Notify neighbors in advance

#### Is it possible to DT1Ng someone with you?





# Personal Marketing

Your marketing materials should be polished and professional

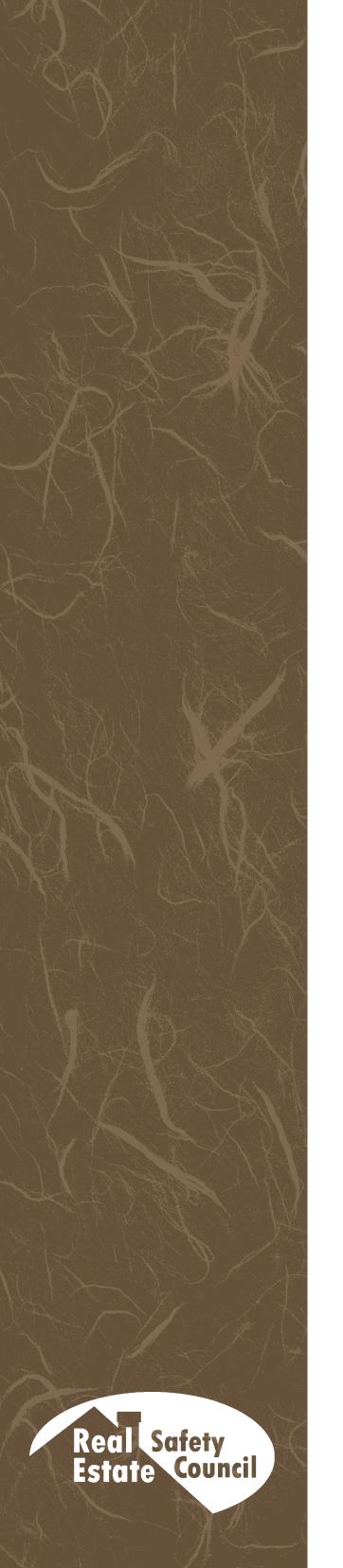
Limit the amount of personal information you share

Use your cell number not your home phone

Use your office address rather than your home address

### Avoid glamour shots Your personal Cartaint





# Someone

Where you are going
When you will be back

