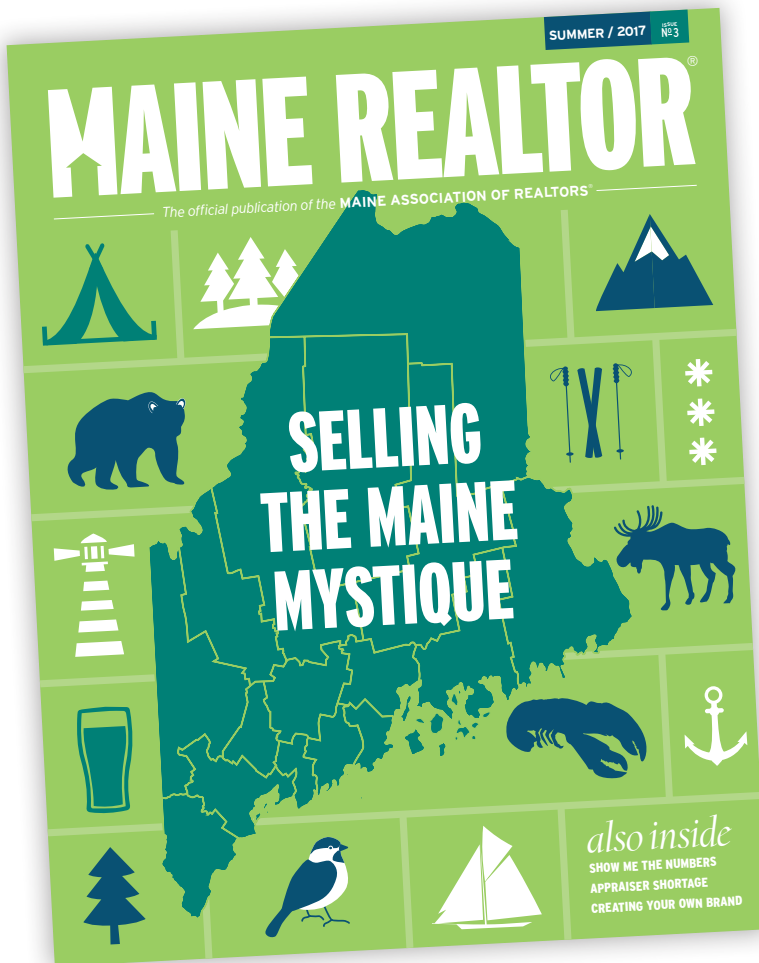


MAINE REALTOR®

The official publication of the MAINE ASSOCIATION OF REALTORS®

INFORMATION AND RATE CARD



- Maine REALTOR® is the official publication of the Maine Association of Realtors.
- Maine REALTOR® is direct mailed to over 5,000 practicing real estate agent members and affiliated business professionals.
- Maine REALTOR® is available in a scalable, online edition with clickable, hot linked ads taking readers directly to advertiser's websites.
- Our readers are trusted professionals who interact with thousands of buyers and sellers each year and are frequently asked to recommend products and services to their clients.
- Maine Realtors are independent contractors running their own small businesses and purchase their own equipment and services.
- Maine REALTOR® is the only local magazine that reaches all Maine Realtors. Our members were instrumental in guiding buyers and sellers through 20,296 residential real estate sales transactions in 2016 representing over \$4.6 billion in sales.

TARGETED READERSHIP

Maine REALTOR® is direct mailed to over 5,000 practicing real estate agent members and affiliated business professionals.

Regular Editorial Features

- President's Perspectives
- State news round up from local boards and members
- Tables and graphs showing activity in the market
- Law and ethics - questions answered, legal updates, findings by the MEREK
- What's up in Augusta - Legislative Update - lobbying and advocacy
- Technology news and info to keep members performing at their best
- Commercial real estate connection
- MAR, MLS, MAR Foundation updates

Contact Us

For Advertising Sales:

Jonathan Whitney
Publisher and Advertising Sales
(207) 671-7595
jonwhitney123@gmail.com

For Editorial Concerns:

Dan Marois, Editor
(207) 402-4048
dmarois@fairpoint.net

Rate Chart

Standard Rates for Maine REALTOR®

SIZE	1X	4X
PREMIUM POSITIONS		
BACK COVER	\$1,950	\$1,650
INSIDE FRONT	\$1,750	\$1,500
INSIDE BACK	\$1,600	\$1,400
PAGE 3	\$1,500	\$1,300
STANDARD RUN OF PRESS POSITIONS		
FULL PAGE (bleed) 8.625 in x 11.125 in (non-bleed) 8 in x 10.5 in	\$1,250	\$1,100
1/2 PAGE (horizontal) 7.8125 in x 4.875 in (vertical) 3.625 in x 10 in	\$900	\$750
1/3 PAGE 2.25 in x 10 in	\$750	\$600
1/4 PAGE (horizontal) 7.8125 in x 2.5 in (vertical) 3.75 in x 4.875 in	\$650	\$500
1/6 PAGE 2.25 in x 4.875 in	\$550	\$400
1/12 PAGE 2.25 in x 2.25 in	\$350	\$250
Service Directory ads are \$150 per issue and require a four issue commitment.		

There is a \$50 composition fee if you'd like us to put your ad together. If you would like us to design your ad our design fee is \$75/hour.

PAYMENT POLICIES

All ads must be paid for within 30 days of invoicing. Nonpayment will result in exclusion from future issues unless other arrangements are made with the publisher. Make checks payable to: Maine REALTOR® and mail them to P.O. Box 354, Harrison, ME 04040. Credit card payments are also accepted.

ADVERTISING POLICIES

Advertiser and advertising agency assume liability for all ad content and also assume responsibility for any claims made against the publisher, and agree to indemnify the publisher and the Maine Association of Realtors against any expense or loss suffered by reason of such claim. Misprints, if caused by the publisher, will be compensated only by replacement of ad in a subsequent issue.

The Maine Association of REALTORS® and JW Publishing reserve the right to accept or reject any advertisement for the magazine.

FILE REQUIREMENTS

PDF files are strongly preferred. They may be sent to talleydesign@gmail.com electronically (up to 10 MB). The file dimensions must be the same size as the ad you are submitting. For full page ads with bleeds only, please ensure no ad copy appears outside the image area. Artwork must separate into CMYK. Total ink density should not exceed 310%. Rich black values: C=30 M=30 Y=30 K=100. Please do not use rich black for small type (18 pt. or smaller). Line screen=150.

If not sent electronically, all images and fonts should be included on a CD, and files should be sized to the correct ad dimensions. Adobe Illustrator and Photoshop files are also accepted.

All fonts must be converted to outlines or rasterized; embedded images in Illustrator must be included with the file. Please save Illustrator generated files in EPS format. Non-electronic ads must be accompanied by a color proof.

For all advertising inquiries contact Jon Whitney at (207) 671-7595 or jonwhitney123@gmail.com