



Matthew Ferrara  
& Company

## FREE TECHNOLOGY RESOURCE

For Members of the *Maine Association of REALTORS®*

Toll-Free: (800) 253-2350

The **TECH HOTLINE** is not an ordinary help desk, but an **Education-Enabled Service** that helps REALTORS® **maximize their technology knowledge** and **improve their skills** with the technology they *must* use to be successful in today's Real Estate marketplace.

### *"How do I do this?"*

#### Key Features of the Tech Hotline

- ▶ Trusted by more than **650,000 REALTORS®**
- ▶ Average wait time of **less than 90 seconds**
- ▶ Available to all *MAR* members
  - **Monday through Friday: 8am to 8pm EST**
  - **Saturday and Sunday: 10am to 4pm EST**
- ▶ Best of all, it's **FREE!!!**

### *"Where can I find this?"*

#### Available Any Way You Need Us

- ▶ We can handle Help requests via **Phone calls, email, voice mail, and instant messaging**, so assistance is **never out of reach**.
- ▶ If necessary, we can even **access your computer remotely**, fixing it while you watch, which itself is a **powerful learning experience**.
- ▶ With applications constantly being upgraded, our staff can help REALTORS® through common learning problems; from **mail merges** to **pivot tables** to **syncing their new smart phone**; even **anti-virus** and **Spyware removal** are available.

### *"Which one should I choose?"*

#### Additional FREE Resources

- ▶ Our exclusive **E-Buyer Advisor** gives **unbiased purchasing guidance** to help you wade through the sea of specifications to **make the right choice** for your business. If it's time for a new computer or smart phone, **call us first!**
- ▶ Weekly **TECH TIPS E-Newsletter**, packed with tips, tricks, ideas and web sites to help agents **see and try new technologies**, including **TECH TIPS Virus-Alerts** and a **"Cool Tools"** section.
- ▶ **TECH TAB** is an **online resource center**, with sales-pitch-free **reviews of hardware, software and internet tools**, an integrated **article library**, a section filled with **helpful "how-to"**, plus suggested links to **grow your skills online**.



As one of America's **leading technology education** companies, **Matthew Ferrara & Company** constantly trains and updates its staff on the latest technology and real estate issues. We are committed to providing the **most reliable, most educational, and most valuable** service we can offer to our clients, REALTORS® just like you.

Modernizing the business of Real Estate.

Technology Support Services • Education & Training • Consulting • Professional Development