



## Social Media Sushi



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Monologue



Dialogue



## Social Media is Prospecting, not Advertising.



## Social Media is dialogue, not monologue.



## Social media creates a new “social” search opportunities.





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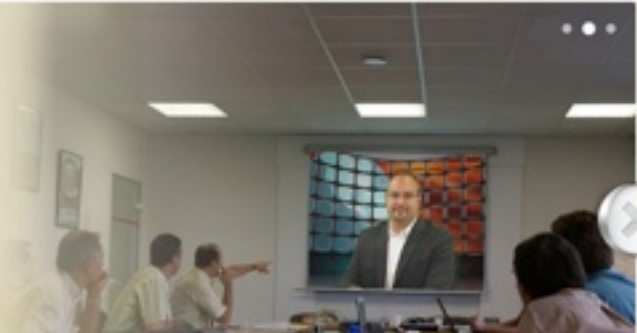




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